

VINCI

SEP 2024
ISSUE #10

**KEHINDE
BANKOLE:**
FROM THINNING
TO WINNING

**A DECADE OF
EXCELLENCE**

HIGHLIGHTS:

**CEO WELCOME
MESSAGE**

**SUCCESS
STORIES**

**VINCI
CELEBRITIES**

WHAT WE DO

**FROM HAIR LOSS TO
HAIR RESTORATION**

**MYTHS &
MISCONCEPTIONS**

**UNDERSTANDING
HAIR LOSS**

DISCOUNT OFFER

**MEET OUR
EXPERT TEAM**



Celebrating
10 YEARS

VINCI
HAIR CLINIC



CEO Welcome Message

A Decade of Transformations

Whether you're just starting your hair restoration journey or looking to maintain your results, this guide is packed with insights, inspiration, and practical advice to help you succeed.

As we celebrate our 10th anniversary, I'm thrilled to welcome you to this special edition Hair restoration guide - **From Thinning to Winning**. Over the past decade, Vinci Hair Clinic has grown from a small clinic on Awolowo Road in Lagos to a world class clinic with three branches in Lagos, Abuja and Accra, and the premier destination for hair restoration on the continent.

This milestone is more than just a number - it's a commitment to the thousands of clients who have trusted us with their hair restoration journeys over the decade. We have carried out over **1,250** Hair Transplants, **1,500** MSPs and consulted with over **6,000** clients.

In this guide, we share our story, our successes, and our unwavering commitment to helping people regain their confidence.

Over the past ten years our journey has been marked by steady growth and innovation. We've introduced significant advancements, like the less invasive Follicular Unit Extraction method for Hair Transplants, which was a breakthrough for Afro hair. They said it

couldn't be done! Our range of services has expanded with the addition of laser cap hair loss treatment as an option available to clients who prefer a less invasive approach to hair restoration, and we've launched our own line of Vinci-branded products, including shampoos, conditioners, and beard oil.

We've established ourselves as leaders in hair restoration in Africa. We've moved to a new location that allows for future growth, doubled our staff, and opened new clinics in Abuja and Accra.

As we look to the next ten years, we're committed to continuing our leadership in hair restoration across Africa.

We're honoured to be a part of your journey and look forward to working with you to achieve your hair goals - one strand of hair at a time!

Welcome to the Vinci Hair Clinic family!

Ayo Otubanjo
CEO
Vinci Hair Clinic Africa



Success Stories

Hair loss is more than just a physical change - it can deeply impact your self-esteem and how you see yourself. That's why we're so passionate about sharing the success stories of our clients. In this section you'll discover individuals who regained their confidence with our hair restoration treatments. See the incredible results that come from trusting Vinci Hair Clinic with your hair restoration journey.

Hair Transplant



Hair Transplant



NON SURGICAL PROCEDURES

MSP



■ Micro Scalp Pigmentation (MSP)

PRP



■ Platelet-Rich Plasma (PRP)

Vinci Celebrity Gallery



Kehinde Bankole
Nollywood Actress
Hair Transplant



IK Ogonna
Nollywood Actor
MSP



Taiwo Bankole
Influencer/Event Management Founder
Hair Transplant



Anthony Monjaro
Nollywood Actor/Filmmaker/Model
MSP



Charles Okocha
Nollywood Actor/Influencer
MSP



Prince Osei
Ghanaian Actor/Influencer
Watch this space...



Myths & Misconceptions

Hair loss can be a confusing and often frustrating experience, especially with so much misinformation out there. This section is dedicated to clearing up the myths that surround hair loss. We'll explore the real reasons why people lose their hair, from genetics to lifestyle factors, and empower you with the knowledge you need to make informed decisions about your hair restoration journey.

Myth 1:

Hair Loss Only Affects Old People

Fact:

Many people start experiencing hair thinning or loss as early as their 20s or 30s. Factors like genetics, stress, hormonal changes, and medical conditions can lead to hair loss at a young age for all genders.

Myth 2:

Hair Loss is a Contagious Disease

Fact:

Hair loss is not contagious. It is often the result of genetics, hormonal imbalances, or medical conditions, which are inherited and not caused by contact with others.

Myth 3:

Hair Loss is Not Progressive

Fact:

Hair loss can be a progressive condition, especially when it's related to genetic factors like Androgenetic Alopecia. Ignoring early signs of hair loss can lead to more extensive hair thinning. However, early intervention can slow down or even halt the progression.

Myth 4:

Hair Loss Has No Cure

Fact:

While there is no "one-size-fits-all" cure

for hair loss, many effective treatments are available. The key is speaking to an expert to identify the underlying cause of your hair loss, and choosing the right treatment option. Consulting with a hair restoration specialist, like those at Vinci Hair Clinic, can help you find the best solution for your specific situation.

Myth 5:

Hair Loss is Caused by Bad Hygiene

Fact:

Poor hygiene is not a cause of hair loss. Hair loss is related to internal factors like genetics, hormones, and health conditions rather than how often you wash your hair. Washing your hair regularly with a gentle shampoo can help prevent scalp conditions that might contribute to hair shedding, like dandruff or fungal infections. However, over-washing or using harsh products can damage hair and potentially lead to breakage, so it's important to strike the right balance.

Myth 6:

Hair loss comes from your father's side of the family

Fact:

Can't blame this one on just your father (or mother). While it's true that hair loss is genetic, both the maternal and paternal side of the family can produce genetic links.

Myth 7:

Wearing a tight fitting hat causes hair loss

Fact:

There are two ways to look at this claim. One being that wearing a hat would only affect hair if the hatband was too tight causing the loss of circulation in the head (in which case it'd likely be uncomfortably tight in the first place). The other opinion is that hats have absolutely no effect on hair loss. If they did, hair restoration techniques would not be permanent, but they certainly are. Very often people wear hats to hide baldness, and they can rest assured that such a practice is not making the condition worse.

Myth 8:

Cutting your hair will make it thicker

Fact:

While cutting your hair can give it added volume (because the shorter hair is, the lighter it is, so it doesn't weigh itself down), your hair will not become thicker when it grows back. You'll be left with the same thickness as before cutting.

Myth 9:

Hair loss is caused by stress

Fact:

While stress can speed up the hair loss process, stress itself does not cause hair loss but simply accelerates it. Achieving a stress-free lifestyle will not significantly cure a hair loss problem, but worrying about one's hair loss can ironically make the stress worse!

Myth 10:

Poor diet causes hair loss

Fact:

If nutritional deficiency caused baldness then surely people who are starving in poverty-ridden countries would exhibit the symptoms more than well-fed people. There is no evidence that this is the case.

Myth 11:

Vigorously towel drying your hair can cause hair loss

Fact:

Irreversible hair loss is not caused by towel drying. Hair may shed because of the normal hair growth cycle or because it is damaged, but will always grow back if the follicle is healthy. The only hairs that won't grow back are those that are affected by hereditary hair loss. In other words, they would have fallen out anyway, despite the towel but going easy on the towel could prolong how long you hold on to the hair.

Myth 12:

If you don't see hair in the drain, you are not balding

Fact:

Most people lose as many as 100 hairs daily, but these are replaced with an equal amount of new hairs. Finding hair in your drain or hairbrush does not necessarily indicate balding. However, if massive amounts of hair end up in your environment, there may be a cause for alarm and you should consult a qualified professional.

Understanding Hair Loss

Hair loss in males and females are caused by both **GENETIC AND HORMONAL ELEMENTS.**



AT LEAST 25% OF MEN show signs of hair loss by the age of thirty.

Depending on race and hereditary, a full head of human hair contains **100,000 TO 150,000 HAIRS.**



50% OF THE MALE population will lose hair at some point.



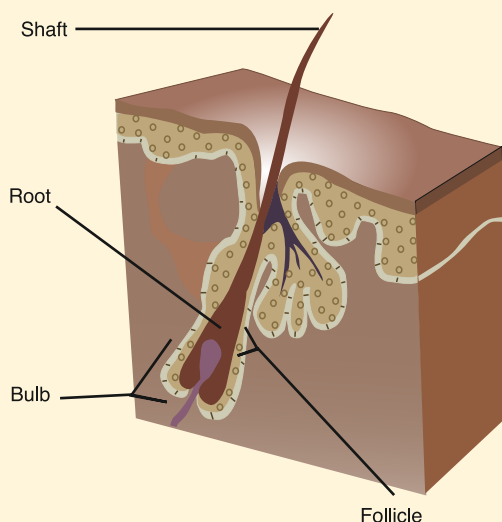
40% OF WOMEN will undergo hereditary hair loss by the time they reach menopause.



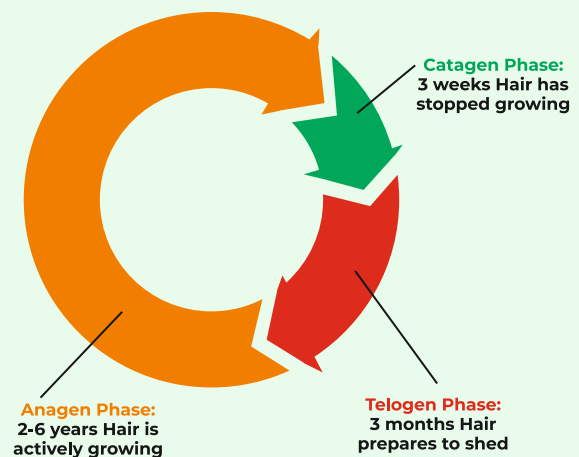
It is normal to lose **100 HAIRS PER DAY** from the scalp.

Did you know your hair grows by about 0.44 mm every day? The real action happens in the hair bulb, which is at the base of the follicle. This is where living cells divide and grow to form the hair shaft. Blood vessels in the bulb nourish these cells and deliver hormones that can change your hair's growth and structure throughout your life.

Each hair follicle goes through a cycle influenced by factors like age and health. At any given moment, about 90% of the hair on your scalp is in the growth phase, called the **(Anagen phase)**, then moves into a short rest phase **(Catagen phase)**. After that, the hair sheds **(Telogen phase)**, and a new follicle starts growing, kicking off the cycle all over again.



Life Cycle of a Hair



Causes of Hair Loss

Hair loss can be caused by a mix of different factors, like hormones, genetics, stress, and even certain medications. For instance, abnormal levels of Androgens - those male hormones we all have - can mess with your hair. And if hair loss runs in your family, you might be more likely to experience it too. Even everyday stress, illnesses, or something major like childbirth can trigger temporary hair loss. You know how some people start shedding hair when they're really stressed out? Yep, that's a thing! And let's not forget about certain medications like chemotherapy drugs, blood thinners, or even birth control pills - they can cause hair loss too.

Even injuries, burns, or X-rays can lead to temporary hair loss, but the good news is that your hair usually grows back once you're healed. But when it comes to auto-immune diseases, it gets a bit trickier. Take Alopecia Areata, for example. It's when your immune system mistakenly attacks your hair follicles. Sometimes, the hair grows back, but at other times, it takes its sweet time.

And what about all those cosmetic procedures? Bleaching, dyeing, or even tight hairstyles can weaken your hair, making it thin out. While these don't cause baldness outright, the damage can sometimes be severe enough to leave permanent bald patches.

Hair loss - aka Alopecia - comes in many

Types of Hair Loss

forms. The most common is **Androgenic Alopecia**, which is hereditary and affects



both men and women. For guys, it's usually a receding hairline or thinning at the crown, known as Male Pattern Baldness. For women, it's more about overall thinning, called Female Pattern Baldness.

Then there's **Alopecia Areata**, where hair

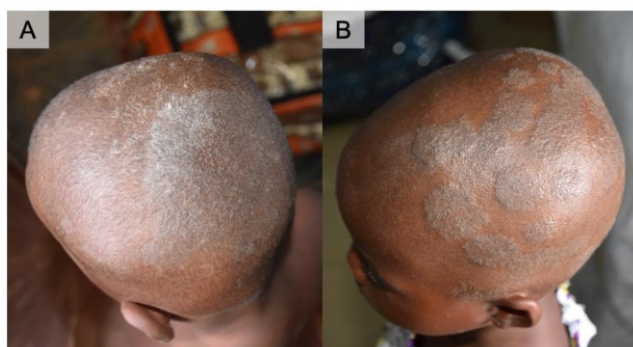


falls out in patches due to white blood cells attacking the follicles. In extreme cases, it can lead to total baldness known as **Alopecia Totalis**, or **Alopecia Universalis**, where you lose all your hair - including eyebrows and eyelashes.



Ever heard of **Trichotillomania**? It's a psychological condition where people pull out their own hair. And **Telogen Effluvium** is another type of temporary hair thinning triggered by stress or shock, like surgery or childbirth. Thankfully, this one usually resolves itself without needing treatment.

For those dealing with **Tinea Capitis**, that's just a fancy name for a fungal



infection of the scalp that leads to round patches of hair loss.

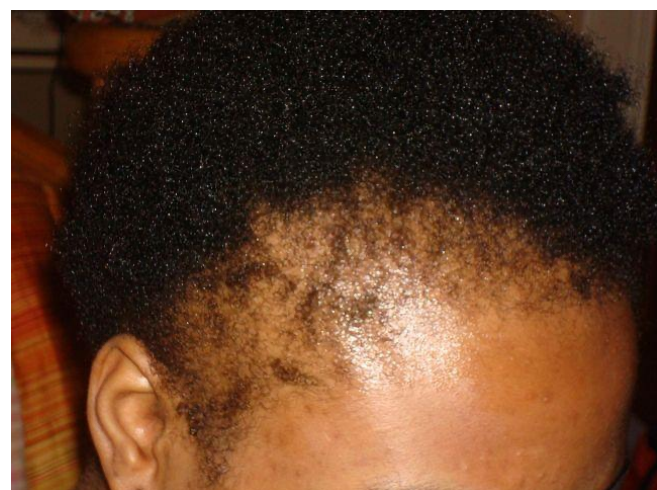
Traction Alopecia (aka "Mama Eko Syndrome")

This one's super common among African women, where tight braids or weaves pull on the hairline, causing severe hair loss around the edges. It's all about that constant tension on your hair,



whether from ponytails, cornrows, or heavy locks. If you catch it early, you can reverse the damage. But if left untreated, it might lead to permanent hair loss.

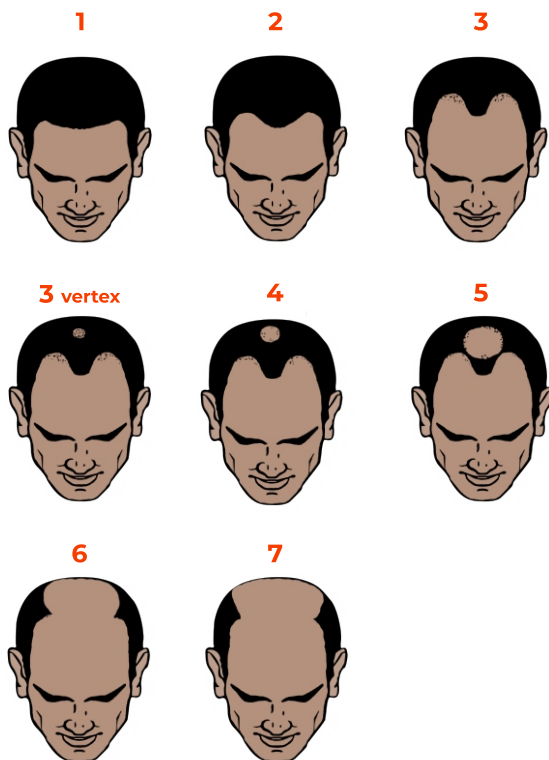
The symptoms? Receding hairlines, bumps, or inflammation around the follicles. It's pretty much a warning sign that your hair needs a break.



Androgenetic Alopecia

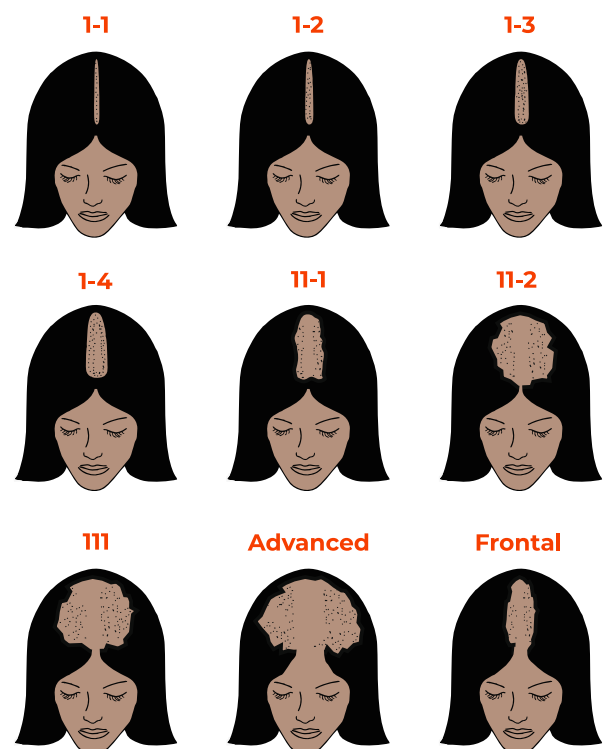
Male Pattern Baldness

Male Pattern Baldness is the big one for men, affecting over 98% of those who lose hair. It's all about the hormone Dihydrotestosterone (DHT), which messes with the hair follicles as men age. The hair follicles shrink, leading to shorter growth cycles and thinner hair until it's barely there.



Female Pattern Baldness

Female Pattern Baldness is different from what men experience. Women tend to lose hair from the top and crown of the scalp, with thinning that often starts with a widening part. While it rarely leads to complete baldness, the hair loss is usually permanent.



How do we measure Male or Female Pattern Baldness?

To help us figure out the right treatment for you we measure the severity of **Male Pattern Baldness** using the **Norwood scale**, or **Female Pattern Baldness** using the **Ludwig classification**. This will guide us towards the best treatment options for you. Why don't you see what number you are in order to find out what solution would work for you?

Take these 3 easy steps

- > Pick the closest picture to what you resemble presently on the scale
- > WhatsApp us with your number
 - Nigeria **+234 907 168 1615**
 - Ghana **+233 270 151 577**
- [Click to chat with us](#)
- > We will tell you what kind of solution you need

What We Do at Vinci Hair Clinic: Our Approach to Hair Restoration

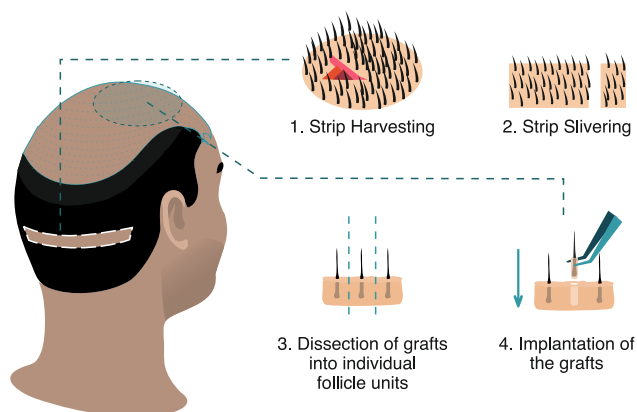
At Vinci Hair Clinic, we take a personal approach to hair restoration. From advanced Hair Transplants to non-surgical options like Micro Scalp Pigmentation (MSP) and PRP therapy, we've got a range of services tailored to your needs. We start with a consultation to understand your unique situation and create a treatment plan just for you.

Hair Transplants

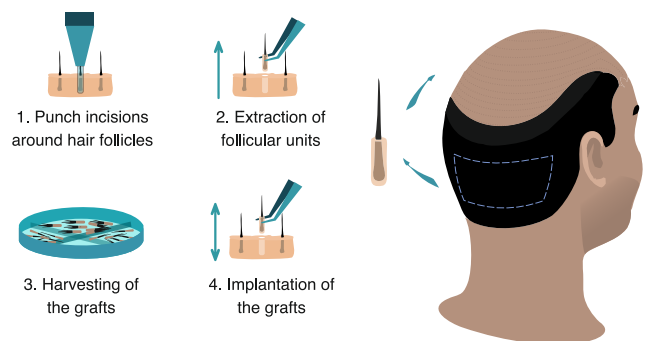
Hair Transplants are all about moving hair from the donor area (usually the back of your head) to the thinning or balding areas. The transplanted hair continues to grow naturally, just like it did before.

There are two main types of Hair Transplants:

FUT (Follicular Unit Transplant): This involves removing a strip of skin from the donor area, which leaves a fine scar, usually hidden by surrounding hair.



FUE (Follicular Unit Extraction): Here, we extract individual hair follicles without needing a linear incision. This method works well for those who don't want a visible scar.



At Vinci Hair Clinic, we only offer the FUE method as it is minimally invasive

Before Hair Transplant



12 months After Hair Transplant



Micro Scalp Pigmentation (MSP)

MSP is our groundbreaking technique, pioneered by Vinci, to cover bald spots, thinning hair, and even scars on the scalp. It's like a tattoo, but for your scalp, giving the appearance of a close-shaved head. It's perfect for anyone, no matter how advanced their hair loss is. Plus it works wonders for ladies who want to make their hair look thicker.

Before MSP

After MSP



Therapies

We offer several therapies that involve injections into the scalp to boost existing hair. It sounds worse than it is! Numbing cream is applied to reduce the pain levels. These monthly treatments help maintain and even improve the thickness of your hair.

PRP (Platelet-Rich Plasma): We draw your blood, separate the platelets, and inject the plasma into your scalp to encourage hair growth.

Before PRP

9 months After PRP



Mesotherapy: These injections are packed with vitamins and minerals to stimulate hair follicles for stronger hair.

Before Mesotherapy

9 months After Mesotherapy



Corticosteroid Injections: These are for treating certain types of hair loss caused by inflammation.



Medications

For those who prefer a non-surgical approach, we have a range of medications:

Minoxidil:

Also known as Rogaine, is a topical solution that increases blood flow to the scalp, promoting hair growth.



Finasteride:

This oral medication works best for male pattern baldness by reducing DHT levels in the scalp. It's super effective but comes with some rare side effects.



Saw Palmetto:

A natural supplement that helps block DHT, improving hair quality and density.



Vitruvian Line:

A vitamin supplement packed with nutrients that supports healthy hair growth for both men and women.

And that's the lowdown on hair loss and the options we offer at Vinci Hair Clinic! Whether you're dealing with early signs or more advanced stages, there's something here that can help.

Supplementary Vinci products

Tea Tree Shampoo and Conditioner:

You've got to try this Tea Tree shampoo and conditioner. It's like a wake-up call for your scalp. Tea tree oil is a natural wonder - great for keeping your scalp healthy, fighting dandruff, and giving your hair that fresh, clean feeling. Plus, it smells amazing, like a mini spa treatment every time you wash your hair.





Argan Oil Shampoo and Conditioner:

If your hair needs some serious TLC, Argan oil shampoo and conditioner is the way to go. Argan oil is loaded with vitamins and antioxidants, perfect for making

your hair super soft and shiny. It's especially good if your hair is dry, damaged, or just in need of a little extra love.

Beard Oil:

For the guys, Beard oil is a game-changer. It's not just about keeping your beard looking good; it keeps it soft and itch-free. Plus, it nourishes the skin underneath, so no more flaky, dry skin. Just a few drops and your beard will thank you.



Laser Cap:

So, laser caps are an interesting option if you're dealing with thinning hair. They use light therapy to stimulate hair growth and are a solid alternative if you're not into PRP, Mesotherapy, or Minoxidil. But here's the catch - it's not for everyone. You'd need to talk to a consultant to see if it's a good fit for your type of hair loss.

Our Team: The Heart of Vinci Hair Clinic

Behind every successful transformation at Vinci Hair Clinic is a team of dedicated professionals who are as passionate about hair restoration as you are about regaining your confidence.

Meet the team who make Vinci Hair Clinic special, learn about their expertise, and discover what drives them to deliver exceptional care every day.



Ayo Otubanjo
AFRICA REGIONAL
CEO, VINCI HAIR
CLINIC AFRICA

Ayo Otubanjo serves as a Senior Consultant at Vinci Hair Clinic, the world's leading specialist hair restoration company, and is a partner in the global medical group. Additionally, he holds the role of Regional CEO for Vinci Hair Clinic Africa, overseeing the brand's growth and clinic network expansion across Africa.



Tosin Otubanjo
DIRECTOR OF
COMMUNICATIONS,
VINCI HAIR CLINIC
AFRICA

Tosin Otubanjo serves as the Director of Communications at Vinci Hair Clinic Africa. With around 40 years of experience in marketing communications, Tosin brings a wealth of expertise to her role. She holds a degree in business studies and possesses professional qualifications in advertising and marketing. Throughout her career, Tosin has gained diverse experience across multiple sectors, including FMCG, healthcare, fashion, beauty, and financial services.



Dr Emmanuel Eluba
HAIR TRANSPLANT
SURGEON, VINCI HAIR
CLINIC AFRICA

Emmanuel is a Medical Doctor registered under the Medical and Dental Council of Nigeria and a member of the Nigerian Medical Association.

Currently, he serves as a Resident Doctor/ Hair Transplant Surgeon at Vinci Hair Clinic Africa. He holds a Doctor of Medicine degree from the Crimean Federal University Simferopol, Russia, with a dual licence to practise in both Nigeria and the Russian Federation.



Dr Chioma Ikwuegbu
HAIR TRANSPLANT
SURGEON, VINCI HAIR
CLINIC AFRICA

Chioma is a dedicated and compassionate Medical Doctor with four years of hands-on experience in diagnosing and treating a diverse range of medical conditions. She has worked at the University College Hospital in Ibadan and the Central Bank of Nigeria Clinic, Abuja - both in Nigeria.

Currently, she serves as a Resident Doctor/Hair Transplant Surgeon at Vinci Hair Clinic Africa. She holds both a Bachelor of Science degree in Biological Sciences and a Doctor of Medicine degree from Southwestern University in the Philippines.



Sheriff Ahmed
*CLIENT SERVICES
 MANAGER, VINCI HAIR
 CLINIC AFRICA*

Sheriff Olajide Ahmed serves as the Client Services Manager at Vinci Hair Clinic Africa. With over 13 years experience in client service roles, he possesses exceptional skills in understanding client psychology and quickly identifying their desires and expectations.

Since 2014, Sheriff has excelled as the Client Services Manager at Vinci Hair Clinic Africa. Currently, he oversees a team of client coordinators in Lagos, Abuja, and Accra. In this role, he provides valuable feedback to management based on customer engagement and develops strategies to enhance client services and achieve sales goals.



Macduff Nnodim
*BRAND AND
 BUSINESS
 DEVELOPMENT
 MANAGER, VINCI
 HAIR CLINIC AFRICA*

Macduff Nnodim is the Brand and Business Development Manager at Vinci Hair Clinic Africa. With over seven years experience in business development, branding, and marketing, he brings a wealth of expertise to his role.

Macduff is skilled in high-level sales in aesthetic medicine, helping prospects and clients achieve their expected goals while effectively managing their expectations.

He holds a degree in Medical Physiology and is currently pursuing a Master's in Business Administration at the University of Lagos. Additionally, he possesses a professional qualification in management from the Nigeria Institute of Management (NIM).



Nancy Gollo
*REGISTERED
 NURSE/HAIR TECHNICIAN
 (GHANA), VINCI HAIR
 CLINIC AFRICA*

Nancy is a skilled Registered Nurse specialising in hair loss treatments. With experience in various medical settings, including medical, surgical, post-surgical, recovery, A&E, and triage cases, she brings a wealth of expertise to her role.

Nancy holds a nursing degree from the Wisconsin International University College, Ghana, and is certified in Critical Thinking from the Metropolitan School of Business and Management, UK. Dedicated to providing top-notch care, she serves as a senior medical staff member at the Accra clinic, ensuring clients receive the highest quality treatment.

Discount Offer: Celebrating 10 Years with You

To mark our 10th anniversary, we're excited to offer a special promotion just for you. Whether you're a long-time client or considering Vinci Hair Clinic for the first time, this exclusive offer is our way of saying thank you for your trust and support in us.

This month, enjoy a 10% discount on all Hair Transplant and MSP procedures. Book a free consultation today to learn more!

Scan to download
the Voucher



GIFT VOUCHER

GIFT VOUCHER

Vinci 10th Anniversary Voucher

Restoring Confidence
and Transforming Lives
since 2014 in Africa

Get **10% Off** all treatments
using this voucher

Approved by:
Vinci Hair Clinic

Expiry Date:
Lifetime

#ADecadeOfExcellence



GIFT VOUCHER

GIFT VOUCHER

Global but local



Abuja



Lagos



Accra

Imagine having access to a network of clinics spanning over 40 locations, 13 countries, and 5 continents? That's Vinci Hair Clinic for you. Since 2009, we have been leading the way in hair restoration.

In West Africa, you'll find our expertise right here in Lagos, Abuja, and Accra, where we have been making a difference since 2014. We are not just any clinic - we are specialists in Afro hair loss and offer cutting-edge treatments like Hair Transplants and the pioneering Micro Scalp Pigmentation (MSP) technique.

Whether you're dealing with Male Pattern Baldness, Traction Alopecia, or Thinning Hair, Vinci Hair Clinic has the solution for you. From Hair Transplants to PRP Therapy, and even Beard and Eyebrow Transplants, we've got you covered.

The best part? You get the same high international standards, innovative technology, and exceptional customer care at our West African clinics as you would expect anywhere else. All thanks to our top-notch team of Managers, Technicians, and Doctors dedicated to delivering outstanding results.

Contact Us: Let's Start Your Journey Together

Your journey from thinning to winning starts with a single step - reaching out to us. In this final section, you'll find all the information you need to get in touch with Vinci Hair Clinic, whether you're ready to book a consultation or just want to ask a few questions. We're here to guide you every step of the way, offering support, expert advice, and a warm, welcoming environment. Let's take that first step together towards a future filled with healthy, confident hair.

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